



Fabiana Gibin

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Professional profile

I currently work in the marketing office of Sparco, a company that deals with the production of components and clothing for the motorsport world. My role mainly involves creating graphic content for both digital and non-digital communication.
Graduated in Digital Communication Design, I am passionate about video editing and video making, skills that I am able to use both in my free time and at work.
I am currently looking for an environment that can offer me more creative stimuli and growth opportunities in the field of communication and graphics.

Skills and Competences

- Willingness for professional growth
- Flexibility
- Determination
- Result-oriented
- Team working

Work and Professional Experiences

2023 - Current

Currently hired at SPARCO s.p.a.

Marketing department
Production department

- Management of social media profiles and content creation
- Creation of graphics for professional communication tools such as: flyers, advertising panels, catalogs
- Design and production of graphic visuals for racing clothing products: suits, gloves, shoes, helmets,...
- Design and production of graphic visuals for clothing products: t-shirts, sweatshirts, jackets, vests,...

2020 - Current
2022 - 2023

Videomaker

Videos for YouTube channel - Reverse Crew - Torino
Internship and casual work at Reply SPA

- Good skills with Premiere Pro.
- Management of pre-production phases, ideation, and planning based on available resources.
- Careful selection of images based on the desired effect.
- Creation of corporate videos, institutional videos, music clips, and similar content.
- Quality check of recorded footage and application of appropriate corrections.
- Creation of compelling effects using Premiere and After Effects.

Education

2023

IAAD - Istituto d'arte applicata e Design Torino
Degree in Digital Communication Design

2020

Artistic high school A.Passoni
Book design

Technical skills



Language Skills

Italiano: LINGUA MADRE
Inglese: B2

Certifications

B2 First, Cambridge Institute